

Guidance for Counselors

College and Career Planning Resources



Students can make informed choices about life after high school when they understand their career and postsecondary education options. And knowing *what* tools to connect your students to and *when* is a necessary first step.

5 Reasons to Use BigFuture School

Reaches students on mobile. BigFuture® School is a mobile app that connects domestic, in-school test takers, age 13 and older who take the PSAT™ 10, PSAT/NMSQT®, and SAT® School Day to their score and guidance for the future.

Offers college and career planning. Guidance in the app inspires students to continue to plan for what's next as soon as they get their PSAT-related assessment and SAT scores.

Protects students' privacy*. Connections™ gives students opted in the ability to hear from hundreds of nonprofit colleges and scholarship programs. No personally identifiable information about students is shared, and students decide when and if to contact these programs.

Delivers new, relevant guidance. In-app messages are curated and updated often, so students receive timely and personalized college, career, and financial planning guidance when they need it.

Provides visibility to students' actions. The K-12 Reporting Portal removes the guesswork by giving counselors access to their students' engagement in the app so they can support them in more meaningful ways.

***A school, district, or state may choose to not provide access to Connections™ for students.**

5 Reasons to Use BigFuture.org

Available any time to any student. All students can access the free website for actionable guidance and personalized tools to explore careers, plan for college, and pay for college.

Explore careers. Students can find 1,000 career options. They can also start from a curated list of 30 careers based on their interests and skills using career quiz to discover their best fit.

Plan for college. Students can learn more about 4,400 institutions—including 4-year and 2-year colleges and technical education programs—to help them decide on a postsecondary and college pathway.

Pay for college. Students can find ways to make college more affordable with 25,000 scholarships, helpful videos and articles, and monthly BigFuture scholarships.

Incentivizes students to plan. When students take action on BigFuture for college, career and financial planning, they are entered into a scholarship drawing. Every month, two \$40,000 and many \$500 scholarships are awarded.